

Communications Officer

- **Duration: One Year Position (with potential to renew)**
- **Location: Remote**
- **Remuneration: Approximately 15 hours/week at \$25/hour (on average)**

The Gaian Way, an ecophilosophical organization helping humans rediscover they are a part of—not apart from—the living Earth, is seeking a communications officer to help increase participation in the organization’s efforts, including events, writings, and its two newest projects: the [*Cycles of Gaia Ecological Calendar*](#) and the [*Earth Eclectic Radio Hour*](#).

The Cycles of Gaia Ecological Calendar poster helps viewers reattune to annual nature cycles rather than human cycles, drawing them into a deeper ecocentric perspective of time. It also helps familiarize viewers with the lifecycles of common plants in southern New England. A K-12 curriculum currently in development integrates this calendar into classroom use to promote ecological awareness and nature connection. The Communications Officer will conduct outreach to connect schools and teachers with the Cycles of Gaia Ecological Calendar and accompanying curriculum. As well, the individual will also market the Cycles of Gaia products to gift shop buyers in science centers and museums.

Earth Eclectic is now ready for distribution as a syndicated show to community and college radio stations, to public radio networks, and to the Pacifica Radio network. The Communications Officer will prospect, cold outreach, and pitch the show to potential distributors.

This position will also be responsible for promoting events and publications, particularly through social media.

Excellent communicators with strong phone, social media marketing, and sales skills are encouraged to apply. Familiarity with environmental issues is a plus, as is a good sense of organization and ability to manage multiple efforts simultaneously.

This position pays \$25/hour, averaging 15 hours/week (actual time per week can vary). This is a contract position with no benefits.

About the Gaian Way: The Gaian Way is a philosophical path to help humans reconnect with the living Earth to heal both human society and the planet. It is also a nonprofit organization that publishes a weekly ecocentric essay; organizes events (online and in person); implements educational projects; and is growing an ecoconscious community to help set this path. Learn more at gaianway.org.

Please e-mail a cover letter (detailing sales and communications experience, and environmental experience if you have it), resume, and a sample of social media posts you’ve written and posted to Erik Assadourian at erik@gaianway.org. Hiring will be on a rolling basis, so apply ASAP.